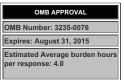
## FORM D

Notice of Exempt Offering of Securities

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C.



| 1. Issuer's Identity                          |                         |                             |
|---|-------------------------|-----------------------------|
| CIK (Filer ID Number)                         | Previous Name(s) 🔲 None | Entity Type                 |
| 0001173281                                    | BBM HOLDINGS, INC.      | Corporation                 |
| Name of Issuer                                | PRIME RESOURCE INC      | C Limited Partnership       |
| Ohr Pharmaceutical Inc                        |                         | C Limited Liability Company |
| Jurisdiction of<br>Incorporation/Organization | _                       | C General Partnership       |
| DELAWARE                                      | ]                       | C Business Trust            |
| Year of Incorporation/Organizati              | on                      | C Other                     |
| <ul> <li>Over Five Years Ago</li> </ul>       |                         |                             |
| • Within Last Five Years<br>(Specify Year)    |                         |                             |

C Yet to Be Formed

# 2. Principal Place of Business and Contact Information Name of Issuer Ohr Pharmaceutical Inc Street Address 1 Street Address 2

| 800 THIRD AVENUE |                        | 11TH FLOOR      |                     |  |  |
|------------------|------------------------|-----------------|---------------------|--|--|
| City             | State/Province/Country | ZIP/Postal Code | Phone No. of Issuer |  |  |
| NEW YORK         | NEW YORK               | 10022           | 212-682-8452        |  |  |

# 3. Related Persons

| Last Name                    | First Name             | Midd                 | le Name    |
|------------------------------|------------------------|----------------------|------------|
| Greenstein                   | Ira                    |                      |            |
| Street Address 1             | Stre                   | et Address 2         |            |
| c/o Ohr Pharmaceutical, Inc. | 80                     | 0 Third Avenue, 11th | 1 Floor    |
| City                         | State/Province/Country | ZIP/P                | ostal Code |
| New York                     | NEW YORK               | 1002                 | 22         |
|                              |                        |                      |            |
| Relationship:                | ive Officer            | irector              | Promoter   |

Clarification of Response (if Necessary)

| Last Name                    | First Name             | Middle Name     |
|------------------------------|------------------------|-----------------|
| Taraporewala                 | Irach                  |                 |
| Street Address 1             | Street Address 2       |                 |
| c/o Ohr Pharmaceutical, Inc. | 800 Third Avenu        | ie, 11th Floor  |
| City                         | State/Province/Country | ZIP/Postal Code |
| New York                     | NEW YORK               | 10022           |
|                              |                        |                 |
| Relationship: Execut         | ive Officer Director   | Promoter        |

Clarification of Response (if Necessary)

| Last Name  | First Name   |   | Middle Name  |          |  |  |
|--|--|---|--|----------|--|--|
| Hirschman Orin   |  |   |  |          |  |  |
| Street Address 1   |  | Street Address 2  |  |          |  |  |
| c/o Ohr Pharmaceutical, Inc.   |  | 800 Third Aver  | 11th Floor   | ٦        |  |  |
| City   | State/Province   | Country   | ZIP/Postal Code  |          |  |  |
| New York   | NEW YORK   | -   | 10022  |          |  |  |
| <u>[</u>   |  |   |  |          |  |  |
| Relationship:  | ecutive Officer  | Director  | Promoter   |          |  |  |
| Clarification of Response (if Neces  | ssary)   |   |  |          |  |  |
| Last Name  | First Name   |   | Middle Name  | -        |  |  |
| Riedhammer   | Thomas   |   | ٦  |          |  |  |
| Street Address 1   |  | Street Address 2  | -  |          |  |  |
| c/o Ohr Pharmaceutical, Inc.   |  | 800 Third Aver  | 11th Floor   |          |  |  |
| City   | State/Province   | /Country  | ZIP/Postal Code  |          |  |  |
| New York   | NEW YORK   | -   | 10022  |          |  |  |
| [  |  |   |  |          |  |  |
| Relationship:  | ecutive Officer  | Director  | Promoter   |          |  |  |
| Clarification of Response (if Necessary)   |  |   |  |          |  |  |
|  |  |   | Middle Name  | _        |  |  |
| Last Name  | First Name   |   | Middle Name  | -        |  |  |
| Last Name  |  | Streef Address 2  | ]  | _        |  |  |
| Last Name Almenoff Street Address 1  | First Name   | Street Address 2  | ]  | _        |  |  |
| Last Name Almenoff Street Address 1 c/o Ohr Pharmaceutical, Inc.   | First Name   | 800 Third Aver  | nue, 11th Floor  |          |  |  |
| Last Name Almenoff Street Address 1 C/0 Ohr Pharmaceutical, Inc. City  | First Name   | 800 Third Aver  | nue, 11th Floor<br>ZIP/Postal Code   |          |  |  |
| Last Name Almenoff Street Address 1 c/o Ohr Pharmaceutical, Inc.   | First Name   | 800 Third Aver  | nue, 11th Floor  | _        |  |  |
| Last Name Almenoff Street Address 1 C/o Ohr Pharmaceutical, Inc. City New York   | First Name   | 800 Third Aver  | nue, 11th Floor<br>ZIP/Postal Code   |          |  |  |
| Last Name Almenoff Street Address 1 C/0 Ohr Pharmaceutical, Inc. City New York   | First Name June State/Province NEW YORK ecutive Officer                      | /Country  | nue, 11th Floor       ZIP/Postal Code       10022  | _        |  |  |
| Last Name Almenoff Street Address 1 C/0 Ohr Pharmaceutical, Inc. City New York Relationship:   | First Name June State/Province NEW YORK ecutive Officer                      | /Country  | nue, 11th Floor       ZIP/Postal Code       10022  | _        |  |  |
| Last Name Almenoff Street Address 1 C/0 Ohr Pharmaceutical, Inc. City New York Relationship:   | First Name June State/Province NEW YORK ecutive Officer                      | /Country  | nue, 11th Floor       ZIP/Postal Code       10022  |          |  |  |
| Last Name Almenoff Street Address 1 C/0 Ohr Pharmaceutical, Inc. City New York Relationship:   | First Name June State/Province NEW YORK ecutive Officer                      | /Country  | nue, 11th Floor       ZIP/Postal Code       10022  | _<br>    |  |  |
| Last Name Almenoff Street Address 1 C/o Ohr Pharmaceutical, Inc. City New York Relationship: Ex Clarification of Response (if Neces  | First Name June State/Province NEW YORK ecutive Officer sary)                | /Country  | nue, 11th Floor         ZIP/Postal Code         1         10022         Promoter   |          |  |  |
| Last Name Almenoff Street Address 1 C/o Ohr Pharmaceutical, Inc. City New York Relationship: Ex Clarification of Response (if Neces Last Name  | First Name   | /Country  | nue, 11th Floor         ZIP/Postal Code         1         10022         Promoter   | _<br>    |  |  |
| Last Name Almenoff Street Address 1 C/o Ohr Pharmaceutical, Inc. City New York Relationship: Ex Clarification of Response (if Neces Last Name Backenroth   | First Name   | Country   | nue, 11th Floor         ZIP/Postal Code         1         10022         Promoter         Middle Name   | _<br>    |  |  |
| Last Name Almenoff Street Address 1 C/o Ohr Pharmaceutical, Inc. City New York Relationship: Ex Clarification of Response (if Neces Last Name Backenroth Street Address 1  | First Name   | Street Address 2  | nue, 11th Floor         ZIP/Postal Code         1         10022         Promoter         Middle Name   | <u>-</u> |  |  |
| Last Name Almenoff Street Address 1 C/o Ohr Pharmaceutical, Inc. City New York Relationship: Ex Clarification of Response (if Neces Last Name Backenroth Street Address 1 c/o Ohr Pharmaceutical, Inc.               | First Name June State/Province NEW YORK ecutive Officer sary) First Name Sam | 800 Third Aver         /Country         Director         Street Address 2         800 Third Aver         /Country | nue, 11th Floor         ZIP/Postal Code         10022         Promoter         Middle Name         1         Niddle Name         1         Niddle Name | -<br>    |  |  |
| Last Name Almenoff Street Address 1 C/o Ohr Pharmaceutical, Inc. City Relationship: Ex Clarification of Response (if Neces Last Name Backenroth Street Address 1 C/o Ohr Pharmaceutical, Inc. City                   | First Name June State/Province First Name First Name State/Province          | 800 Third Aver         /Country         Director         Street Address 2         800 Third Aver         /Country | Iue, 11th Floor         ZIP/Postal Code         10022         Promoter         Middle Name         Iue, 11th Floor         ZIP/Postal Code             |          |  |  |
| Last Name Almenoff Street Address 1 C/o Ohr Pharmaceutical, Inc. City New York Relationship: Ex Clarification of Response (if Neces Last Name Backenroth Street Address 1 C/o Ohr Pharmaceutical, Inc. City New York | First Name June State/Province First Name First Name State/Province          | 800 Third Aver         /Country         Director         Street Address 2         800 Third Aver         /Country | Iue, 11th Floor         ZIP/Postal Code         10022         Promoter         Middle Name         Iue, 11th Floor         ZIP/Postal Code             |          |  |  |

# C Agriculture

#### Banking & Financial Services

- C Commercial Banking
- C Insurance
- C Investing
- C Investment Banking
- C Pooled Investment Fund

Other Banking & Financial © Services

#### C Business Services

#### Energy

- C Coal Mining
- C Electric Utilities
- C Energy Conservation
- C Environmental Services
- C Oil & Gas
- C Other Energy

## Health Care

- Biotechnology
- C Health Insurance
- C Hospitals & Physicians
- C Pharmaceuticals
- C Other Health Care
- C Manufacturing

# Real Estate

C

- C Commercial
- C Construction
- C REITS & Finance
  - Residential
- C Other Real Estate

C Retailing

#### C Restaurants

- Technology
- i comology
- C Computers
- C Telecommunications
- C Other Technology

## Travel

- C Airlines & Airports
- C Lodging & Conventions
- C Tourism & Travel Services
- C Other Travel

#### C Other

## 5. Issuer Size

## Revenue Range

- No Revenues
- C \$1 \$1,000,000
- C \$1,000,001 \$5,000,000
- \$5,000,001 \$25,000,000
- C \$25,000,001 \$100,000,000
- Over \$100,000,000
- C Decline to Disclose
- C Not Applicable

- Aggregate Net Asset Value Range No Aggregate Net Asset Value
- C \$1 \$5,000,000
- C \$5,000,001 \$25,000,000
- C \$25,000,001 \$50,000,000
- C \$50,000,001 \$100,000,000
- Over \$100,000,000
- C Decline to Disclose
- C Not Applicable
- 6. Federal Exemption(s) and Exclusion(s) Claimed (select all that apply)

|   | Rule 504(b)(1) (not (i), (ii)<br>or (iii)) | Rule 505                            |
|---|--|-------------------------------------|
|   | Rule 504 (b)(1)(i)                         | Rule 506(b)                         |
| Π | Rule 504 (b)(1)(ii)                        | Rule 506(c)                         |
|   | Rule 504 (b)(1)(iii)                       | Securities Act Section 4(a)(5)      |
|   |  | Investment Company Act Section 3(c) |

# 7. Type of Filing

☑ New Notice Date of First Sale

2014-12-24

First Sale Yet to Occur

T Amendment

# 8. Duration of Offering

Does the Issuer intend this offering to last more than one year?

C Yes O No

# 9. Type(s) of Securities Offered (select all that apply)

Pooled Investment Fund Interests Equity

Tenant-in-Common Securities 🔲 Debt

| Γ | Mineral Property Securities  | Option, Warrant or Other Right to<br>Acquire Another Security |
|---|------------------------------|---|
|   | Security to be Acquired Upon |   |

|  | Exercise of Option, Warrant or<br>Other Right to Acquire<br>Security | Π | Other (describe) |
|--|--|---|------------------|
|--|--|---|------------------|

| 10. Business Combination Transaction  |
|---|
| Is this offering being made in connection with a business combination transaction, such as a merger, acquisition or exchange offer? |
| Clarification of Response (if Necessary)  |
|   |
|   |
| 11. Minimum Investment  |
| Minimum investment accepted from any outside \$ USD USD   |
| 12. Sales Compensation  |
| Recipient CRD Number 🔲 None   |
|   |
| (Associated) Broker or Dealer I None (Associated) Broker or Dealer CRD None Number  |
|   |
| Street Address 2  |
|   |
| City State/Province/Country ZIP/Postal Code   |
|   |
| State(s) of Solicitation  All States  |
|   |

# 13. Offering and Sales Amounts

| Total Offering Amount         | \$ <b>50000</b> USD  | Indefinite                |  |  |  |  |  |
|-------------------------------|--|---------------------------|--|--|--|--|--|
| Total Amount Sold             | \$ <b>50000</b> USD  | )                         |  |  |  |  |  |
| Total Remaining to be<br>Sold | \$ 0 USD   | Indefinite                |  |  |  |  |  |
|                               | Clarification of Response (if Necessary)                           |                           |  |  |  |  |  |
| counsel in settlement         | counsel in settlement of legal fees.                               |                           |  |  |  |  |  |
|                               |  |                           |  |  |  |  |  |
| 14. Investors                 |  |                           |  |  |  |  |  |
|                               |  |                           |  |  |  |  |  |
|                               |  |                           |  |  |  |  |  |
|                               | ities in the offering have been or may<br>as accredited investors, | y be sold to persons who  |  |  |  |  |  |
|                               | ch non-accredited investors who alre                               | eady have invested in the |  |  |  |  |  |

| Regardless of whether securities in the offering have been or may be sold |
|---|
| to persons who do not qualify as accredited investors, enter the total    |
| number of investors who already have invested in the offering:            |

# 15. Sales Commissions & Finders' Fees Expenses

Provide separately the amounts of sales commissions and finders' fees expenses, if any. If the amount of an expenditure is not known, provide an estimate and check the box next to the amount.

1

| Sales Commissions \$   | 0                           | USD             | 🗖 Esti         | mate |
|--|-----------------------------|-----------------|----------------|------|
| Finders' Fees \$   | 0                           | USD             | 🗖 Esti         | mate |
| Clarification of Response (if Necessary)   | )                           |                 |                |      |
|  |                             |                 |                |      |
|  |                             |                 |                |      |
| 16. Use of Proceeds  |                             |                 |                |      |
| Provide the amount of the gross proceed<br>any of the persons required to be named<br>If the amount is unknown, provide an e | d as executive officers, di | rectors or prom | oters in respo |      |
| Clarification of Response (if Necessary)   |                             |                 |                |      |

# Signature and Submission

Please verify the information you have entered and review the Terms of Submission below before signing and clicking SUBMIT below to file this notice.

#### **Terms of Submission**

In submitting this notice, each Issuer named above is:

- Notifying the SEC and/or each State in which this notice is filed of the offering of securities described and undertaking to furnish them, upon written request, the information furnished to offerees.
- Irrevocably appointing each of the Secretary of the SEC and, the Securities Administrator or other legally designated officer of the State in which the Issuer maintains its principal place of business and any State in which this notice is filed, as its agents for service of process, and agreeing that these persons may accept service on its behalf, of any notice, process or pleading, and further agreeing that such service may be made by registered or certified mail, in any Federal or state action, administrative proceeding, or arbitration brought against it in any place subject to the jurisdiction of the United States, if the action, proceeding or arbitration (a) arises out of any activity in connection with the offering of securities that is the subject of this notice, and (b) is founded, directly or indirectly, upon the provisions of: (i) the Securities Act of 1933, the Securities Exchange Act of 1934, the Trust Indenture Act of 1939, the Investment Company Act of 1940, or the Investment Advisers Act of 1940, or any rule or regulation under any of these statutes, or (ii) the laws of the State in which the issuer maintains its principal place of business or any State in which the issuer maintains its principal place of business or any State in which the state in which the state in which the issuer maintains its principal place of business or any State in which the state in which the state is fled.
- Certifying that, if the issuer is claiming a Regulation D exemption for the offering, the issuer is not disqualified from relying on Regulation D for one of the reasons stated in Rule 505(b)(2)(iii) or Rule 506(d).

Each Issuer identified above has read this notice, knows the contents to be true, and has duly caused this notice to be signed on its behalf by the undersigned duly authorized person.

For signature, type in the signer's name or other letters or characters adopted or authorized as the signer's signature.

| Issuer                    | Signature          | Name of Signer | Title                      | Date       |
|---------------------------|--------------------|----------------|----------------------------|------------|
| Ohr Pharmaceutical<br>Inc | /s/ Sam Backenroth | Sam Backenroth | Chief Financial<br>Officer | 2014-12-29 |